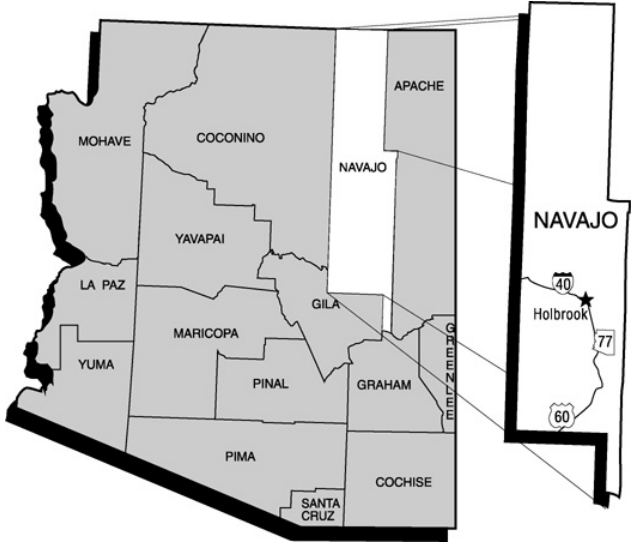


Profile:

# Navajo County, Arizona



**Navajo County** was formed on March 21, 1895, as the final act of the Territorial Assembly before it adjourned at midnight. What is now Navajo County was first included in Yavapai County, but in 1879, the area was added to the newly formed Apache County.

By the time it became Navajo County, the area was developed – the railroad had crossed the county for more than a decade, and North America’s third largest ranch, the Aztec Land and Cattle Company near Holbrook, had been established. Backed by Easterners, Aztec bought 1 million acres of land from the railroad at 50 cents an acre. The company – known as the Hashknife Outfit because of its brand rounded up 33,000 longhorn cattle and 2,200 horses into northern Arizona from Texas. Holbrook, the county seat, was founded in 1871.

The county is divided into two distinct parts by the Mogollon Rim. The high country in the northern part of the county is arid and desert-like with empty mesas and smaller plateaus. The southern part is a rugged mountain area, heavily wooded with piñon juniper and ponderosa pine.

In the north is Kayenta, founded in 1909 as a trading post, and now the gateway to the Navajo Tribal Park at Monument Valley and a thriving Navajo community. Farther south is the Hopi Indian Reservation, which is completely surrounded by the Navajo Reservation. The Hopi Pueblo of Oraibi is one of the oldest continuously inhabited settlements in the United States.

Today, Navajo County’s principal industries are tourism, coal mining, manufacturing, timber production and ranching.

Almost 55 percent of Navajo County’s 9,959 square miles is Indian reservation land. Individual and corporate ownership accounts for 30 percent; the U.S. Forest Service and U.S. Bureau of Land Management together control 9 percent; and the state of Arizona owns 6 percent. All of Navajo County is an Enterprise Zone.



1700 W. Washington Street, Phoenix, Arizona 85007 (602) 771-1100  
[www.azcommerce.com](http://www.azcommerce.com)

## Navajo County At-A-Glance

<b>County Seat:</b>	Holbrook
<b>2008 Population:</b>	114,780
<b>2008 Labor Force:</b>	39,325
<b>Unemployment Rate:</b>	8.6%
<b>Major Industries:</b>	Mining and Construction, Educational and Health Services, Professional and Business Services

Sources: July 2008, Population Estimates July 2008, Strategic Investment and Research, Arizona Department of Commerce; 2008 Special Unemployment Report, Arizona Department of Commerce, Strategic Investment and Research.



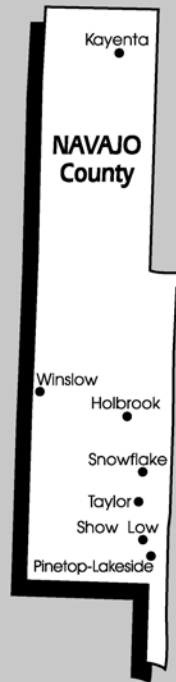
	1990	2000	2008
Arizona	3,665,228	5,130,632	6,629,455
Navajo County	77,658	97,470	114,780

### Major Cities/Communities

Fort Apache Indian Reservation (White Mtns.)	10,394	12,429	N/A
Holbrook	4,686	4,917	5,611
Hopi Indian Reservation	7,360	6,946	N/A
Kayenta, Navajo Nation	4,372	4,922	N/A
Pinetop-Lakeside	2,422	3,582	4,765
Show Low	5,019	7,695	12,315
Snowflake	3,679	4,460	5,565
Taylor	2,418	3,176	4,453
Winslow	8,190	9,520	10,194

Source: U.S. Census Bureau and Arizona Department of Commerce, Strategic Investment and Research.  
N/A - Not available

## Incorporated Cities



Note: The Navajo Nation community of Kayenta is not incorporated.

## Age Distribution

	% of total
0-14	29.2%
15-24	15.0%
25-44	25.3%
45-64	20.4%
65+	10.0%

Source: U.S. Census Bureau, April 1, 2000 Census

## Population Composition\*

Race	% of total
White	45.9%
Black	0.9%
Native American	47.7%
Asian or Pacific Islander	0.3%
Other	5.0%
Total	100.0%
Hispanic Heritage*	8.2%

Source: U.S. Census Bureau, April 1, 2000 Census  
Persons of Hispanic heritage may be of any race



# Labor Force

## 2008 Civilian Labor Force

	Labor Force	Unemployment Rate
Arizona	3,132,667	5.5%
Navajo County	39,325	8.6%

### Major Cities/Communities

Fort Apache Indian Reservation (White Mountains)	4,136	16.8%
Heber-Overgaard	1,142	2.4%
Holbrook	2,512	6.0%
Hopi Indian Reservation	2,591	13.5%
Kayenta, Navajo Nation	1,813	15.1%
Pinetop-Lakeside	1,987	4.9%
Show Low	3,778	4.4%
Snowflake	2,093	5.1%
Taylor	1,492	4.2%
Winslow	3,972	4.2%

Source: Arizona Dept. of Commerce, 2008 Special Unemployment Report.

## 2008 Employment by Sector

Mining and Construction	2,525
Educational & Health Svcs	3,425
Financial Activities	600
Government	10,800
Leisure & Hospitality	2,975
Manufacturing	725
Information	800
Professional & Business Svcs	1,225
Trade, Transportation & Utilities	5,725
Other Services	625

Source: Prepared in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics, Arizona Department of Commerce, Strategic Investment and Research. Figures are organized under the North American Industrial Classification System (NAICS).

## 2008 Total All Occupations

Employment	29,250
Hourly Compensation	
Median Wage	\$14.23
Average Wage	\$16.41
Entry Wage	\$8.64
Experienced	\$20.30

## 2008 Employment by Occupation - Average Wages

	Employment	Avg. Wages
Office & Administrative Support	4,740	\$13.89
Education, Training & Library	2,860	\$16.18
Food Preparation & Serving Related	3,130	\$9.09
Sales & Related	2,180	\$12.48
Transportation & Material Moving	1,910	\$14.22
Construction & Extraction	2,640	\$17.92
Installation, Maintenance & Repair	1,370	\$17.22
Management	1,820	\$28.61
Healthcare Practitioner & Technical	1,420	\$33.51
Building & Maintenance	1,240	\$10.52
Personal Care & Service	480	\$10.43
Production	660	\$17.07

Source: Prepared by the Arizona Department of Commerce, Strategic Investment and Research in cooperation with the U.S. Department of Labor, Bureau of Labor Statistics, July 2009

## Major Employers

Employer	Employment Type
Abitibi Consolidated, Inc., (Catalysts)	Paper Mills
APS, Joseph City	Electric Services
Bashas', Taylor	Retail
Burlington Northern Santa Fe	Line-Haul
Railway, Winslow	Railroad Operation
Holiday Inn, Kayenta	Hotels and Motels
Kayenta Boarding B.I.A. School	Education
Keams Canyon Indian Hospital	Medical
Navajo Government Executive Branch	Government
Navajo Tribal Utility Authority, Keams Canyon	Utilities
Safeway, Pinetop-Lakeside	Retail
Summit Healthcare, Show Low	Hospital
Navopache Electric Cooperative, Inc.	Utility
Northland Pioneer College, Holbrook	Colleges
Peabody Coal Co., Kayenta	Coal and Mining
PFFJ, Inc., Snowflake	Pork Production
Pinon Unified School District #4	Education
Tate's Auto Center, Holbrook	Auto Dealer
Wal-Mart SuperCenter, Show Low	Retail
Western Moulding Co. Inc., Snowflake	Millwork

Sources: Holbrook Chamber of Commerce; Navajo Nation, Navajo Nation, Division of Economic Development; Pinetop-Lakeside Chamber of Commerce; Show Low Regional Chamber of Commerce; and Snowflake/Taylor Chamber of Commerce.



## Electric Service

### Major Suppliers:

APS	(800) 253-9405
Navapache Electric Cooperative, Inc.	(800) 543-6324

## Natural Gas Service

### Major Suppliers:

Citizens Utilities Co.	(800) 522-4391
Southwest Gas Corporation	(800) 766-9722
Navajo Tribal Utility Authority	(928) 729-5721

## Water and Sewer

For information see specific community profile, or contact the local chamber of commerce directly. For information regarding the Navajo Nation, contact the Navajo Tribal Utility Authority.

## Telephone

### Major Suppliers:

Century Telephone	(505) 782-4412
Citizens Communications	(800) 921-8101
Navajo Communications Co., Inc.	(928) 871-5581
Navajo Tribal Utility Authority	(928) 729-5721
Qwest	(800) 244-1111



### Major Hospitals:

Winslow Memorial Hospital	(520) 289-4691
Navapache Regional Medical Center	(520) 537-4375



## Education

Northland Pioneer College, Holbrook (928) 524-6111



## Transportation

### Highways

Interstate 40, U.S. 60, U.S. 160, U.S. 163, state Highway 73, state Highway 77, state Highway 87, state Highway 99, state Highway 260, state Highway 264, state Highway 277, state Highway 377, state Highway 564, Indian Route 6, Indian Route 15

### Bus Lines

Greyhound Bus Lines, White Mountain Passenger Lines, Navajo Transit System, Four Season Bus Connection

### Rail Service

AMTRAK (800) 872-7245  
Apache Railway (928) 536-4696  
Burlington Northern Santa Fe Railway (800) 289-2673

### Trucking Service

Alpine Trucking Inc., Hall J.R. & Sons Trucking Inc., Hurley Trucking Co., Con-Way Western Express

## Air Service

### Major Airports

- Airport Name:** **Holbrook Municipal** (928) 524-3267  
**Functional Class:** Community Service  
**Elevation:** 5,245'  
**Ownership:** Public  
**Use:** Public  
**Nav-Aids:** None  
**Runway:** 03/21 Length: 6,740' Width: 75'  
**Surface:** Asphalt  
**Runway:** 11/29 Length: 3,200' Width: 120'  
**Surface:** Dirt
- Airport Name:** **Kayenta** (928) 871-6466  
**Functional Class:** Basic Service  
**Elevation:** 5,710'  
**Ownership:** Native American  
**Use:** Public  
**Nav-Aids:** None  
**Runway:** 05/23 Length: 7,000' Width: 75'  
**Surface:** Asphalt
- Airport Name:** **Polacca** No telephone checking  
**Location:** Hopi Reservation  
**Functional Class:** Community Service  
**Elevation:** 5,573'  
**Ownership:** Public  
**Use:** Public  
**Nav-Aids:** None  
**Runway:** 4PH Length: 4,200' Width: 50'  
**Surface:** Asphalt
- Airport Name:** **Show Low Municipal** (928) 537-5629  
**Functional Class:** Commercial Service  
**Elevation:** 6,411'  
**Ownership:** Public  
**Use:** Public/Commercial/Military  
**Nav-Aids:** NDB  
**Runway:** 03/21 Length: 3,928' Width: 60'  
**Surface:** Asphalt  
**Runway:** 06/24 Length: 6,400' Width: 75'  
**Surface:** Asphalt



## Distance to Major Cities



Airport Name: **Taylor Municipal** (928) 536-4811  
Functional Class: Basic Service  
Elevation: 5,600'  
Ownership: Public  
Use: Public/Commercial  
Nav-Aids: AWROS 11907, PAPI, RAL  
Runway: 03/21 Length: 7,200' Width: 75'  
Surface: Asphalt

Airport Name: **Whiteriver** (928) 338-5321  
Functional Class: Community Service  
Elevation: 5,152'  
Ownership: Native American  
Use: Public  
Nav-Aids: None  
Runway: 01/19 Length: 6,288' Width: 75'  
Surface: Asphalt

Airport Name: **Winslow-Lindberg Regional** (928) 289-2429  
Functional Class: Business Service  
Elevation: 4,938'  
Ownership: Public  
Use: Commercial/Public/Military  
Nav-Aids: DF  
Runway: 04/22 Length: 7,498' Width: 150'  
Surface: Asphalt  
Runway: 11/29 Length: 7,102' Width: 150'  
Surface: Asphalt

Source: Arizona Department of Transportation, Arizona Airports Land Use Compatibility Study

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## Fort Apache Indian Reservation

Fort Apache has two parks (1,600 acres), with utilities available. For further information, contact the EDA planning office, White Mountain Apache Tribe, (928) 338-4346, ext. 222.

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## Holbrook

The City of Holbrook has a well-equipped 100-acre business park, with access to air service and Interstate 40. For more information, contact the City of Holbrook - Department of Economic Development at (928) 524-6225.

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## Hopi Indian Reservation

There is one 150-acre industrial park in Winslow with full utilities, rail, freight and air access. Contact the Hopi Tribe, Office of Research & Planning at (928) 734-2441, ext. 242.

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## Pinetop-Lakeside

The Town of Pinetop-Lakeside operates a new Commerce Park on Porter Mountain Road, one mile off State Highway 260. This facility offers 35+ acres of available light commercial sites with underground utilities and paved streets. Contact the Pinetop-Lakeside Chamber of Commerce at (928) 367-4290 for more information.

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## Show Low

There are currently three industrial park locations providing utilities, road and airport services. For more information, contact the Show Low Regional Chamber of Commerce at (928) 537-2326.

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## Snowflake

The Snowflake Industrial Park is located on Highway 277 and contains approximately 400+ acres. For information, contact the Town of Snowflake at (928) 536-7103.

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## Taylor

The Taylor Airpark contains 17-acres adjacent to the airport. For information, contact the Town of Taylor, (928) 536-7366.

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## Winslow

Sites of various sizes for light or heavy industry are available for lease or purchase. For additional information, contact the City of Winslow at (928) 289-2422.



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## Industrial Development Authorities

### Industrial Development Authority of Navajo County

Mr. Paul Watson, President  
c/o Ryley, Carlock & Applewhite  
One North Central Avenue, Suite 1200  
Phoenix, AZ 85004-4417  
(602) 440-4802/Fax: (602) 257-6902

### Industrial Development Authority of Navajo County

Mr. William Wilder, General Counsel  
c/o Ryley, Carlock & Applewhite  
One North Central Avenue, Suite 1200  
Phoenix, AZ 85004-4417  
(602) 440-4802/Fax: (602) 257-6902  
Email: [wwilder@rcalaw.com](mailto:wwilder@rcalaw.com)

*Note: This information is as current as the date of this publication and was taken from reliable sources; however, we do not guarantee its completeness nor does the Arizona Department of Commerce endorse any particular individual. This information is provided as a service only.*

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## Commercial Banks

Bank of America  
Chase  
Community First National Bank  
Frontier State Bank  
Wells Fargo Bank



# Taxes

## State Corporate Income Tax

Corporate income tax rate is 6.968 percent effective for taxable years beginning from and after December 31, 2000.

Source: Arizona Department of Revenue

## 2008 Property Tax

Community	School District	City/Fire	Countywide	Total
Heber/Overgaard	3.92*	1.80	2.56	8.28
Holbrook	5.99	0.28	2.56	8.83
Joseph City <sup>1</sup>	2.85	1.89	2.56	7.30
Pinetop-Lakeside	4.65*	0.00 <sup>2</sup>	2.56	7.21
Show Low	3.90*	0.00 <sup>3</sup>	2.56	6.46
Snowflake	3.92*	0.00	2.56	6.48
Taylor	3.92*	0.00	2.56	6.48
Winslow	5.36	0.87	2.56	8.79

\* School district participates in the Northern Arizona Vocational Institute of Technology (NAVIT).

1) Rate includes an additional school primary rate of \$0.5979 in tax year 2004 per ARS 15-992.

2) Residents pay either the Pinetop or Lakeside Fire District rate.

3) Show Low residents also pay Show Low Fire District rate.

Source: Arizona Tax Research Foundation, 2008 (Rate is per \$100 of assessed value)

## Sales Tax

The state imposes a 5.6 percent transaction privilege (sales) tax on most business activities. Navajo County has a 0.5 percent general sales tax. The communities of Show Low, Snowflake and Taylor have a 2 percent city sales tax. Pinetop-Lakeside has a 2.5 percent sales tax. The cities of Holbrook and Winslow have a city sales tax of 3 percent. Holbrook and Winslow have an additional 2 percent hotel/motel tax. Pinetop-Lakeside has an additional 3 percent bed tax.

Source: League of Arizona Cities and Towns

## Payroll Tax

Payroll taxes in Arizona are computed based on federal filing by employers and employees. Generally, withholding for state payroll taxes is between 10 and 32 percent of federal withholding based on employees' income.

Source: Arizona Department of Revenue



### Heber/Overgaard Chamber of Commerce

P.O. Box 1926  
Overgaard, AZ 85933  
(928) 535-5777  
FAX: (928) 535-3254

### Holbrook Chamber of Commerce

100 E. Arizona Street  
Holbrook, AZ 86025  
(928) 524-6558  
FAX: (928) 524-1719  
[Holbrook@GoTourAZ.com](mailto:Holbrook@GoTourAZ.com)  
<http://gotouraz.com/HolbrookF18.html>

### Joseph City Chamber of Commerce

P.O. Box 36  
Joseph City, AZ 86032

### The Navajo Nation, Division of Economic Development

P.O. Box 663  
Window Rock,  
Navajo Nation, AZ 86515  
(928) 871-6544  
FAX: (928) 871-7381  
[alanbegay@navajo.org](mailto:alanbegay@navajo.org)  
[www.navajobusiness.com](http://www.navajobusiness.com)

### Pinetop-Lakeside Chamber of Commerce

P.O. Box 4220  
Lakeside, AZ 85935  
(928) 367-4290  
FAX: (928) 367-1247  
[info@pinetoplakesidechamber.com](mailto:info@pinetoplakesidechamber.com)

### Show Low Chamber of Commerce

81 E. Deuce of Clubs  
Show Low, AZ 85901  
(928) 537-2326  
FAX: (928) 532-7610  
[info@showlowchamberofcommerce.com](mailto:info@showlowchamberofcommerce.com)  
[www.showlowchamberofcommerce.com](http://www.showlowchamberofcommerce.com)

### Snowflake/Taylor Chamber of Commerce

110 N. Main  
Snowflake, AZ 85937  
(928) 536-4331  
FAX: (928) 536-5208  
[info@snowflaketaylorchamber.org](mailto:info@snowflaketaylorchamber.org)  
[www.snowflaketaylorchamber.org](http://www.snowflaketaylorchamber.org)

### White Mountain Apache Planning & Development Svcs.

P.O. Box 1000  
Whiteriver, AZ 85941  
(928) 338-4346  
FAX: (928) 338-5195

### Winslow Chamber of Commerce

P.O. Box 460  
Winslow, AZ 86047  
(928) 289-2434  
FAX: (928) 289-5660  
[winslowchamber@cablone.net](mailto:winslowchamber@cablone.net)  
[www.winslowarizona.org](http://www.winslowarizona.org)

County profiles are produced by



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Arizona Department of Commerce

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